

Business Impact Analysis



FISHER/UNITECH

*Product Lifecycle
Management Solutions*

Our Business Impact Analysis (BIA) will produce a definitive understanding of what the true value proposition is from an Information Technology investment to Product Lifecycle Management software.

SCOPE

- Gain an understanding of current business practices in the enterprise
- Understand the current challenges and issues of the customer related to product lifecycle management (PLM)
- Understand the extent to which these challenges/issues are affecting the customer's business
- Understand the vision that the customer has to resolve these challenges
- Identify how PLM can help the customer achieve their vision
- Determine the financial impact of resolving these challenges

METHODOLOGY

During the analysis we will meet with the people that are impacted by the challenges/issues that the client company is dealing with. Typically this includes people from the following areas: manufacturing, operations, engineering, finance, information systems, and quality. In addition, it is also important to meet with the management team to fully understand the impact these issues have throughout the company. The meetings will be as brief as possible without compromising the objective of learning about your organization.

The time for each interview is approximately one (1) hour. Normally, a 20-minute kick-off meeting would occur at the beginning of the first day of interviews. This kick-off is suggested in order to review the objectives of the interview once with all participants, thus preventing the need to cover the objectives at the beginning of each interview. It is also used to communicate top-level management commitment to the Business Impact Analysis and the interview process.

DELIVERABLE

The "deliverable" of the analysis will be a report and presentation to the customer's management team that will summarize our findings. In addition to reporting back the challenges and issues, the vision and whether or not we can help you achieve that vision, we will also include an estimate of the possible savings that you could receive by implementing your vision. Specifically, the report includes:

- Statement of business issues and challenges
- Analysis of the current product development process
- Management vision statement
- Proposal for technology-based solution supporting vision with estimated costs
- Financial analysis of proposed solution
- Migration plan for implementation of a solution

INVESTMENT

The cost of the Business Impact Analysis is \$5,000.

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